Ramdas Ware

Product Designer (UI/UX/ Interaction Design)

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Ramdas Ware

UX Design Expertise:

- User Experience & Interface Design (UX/UI)
- Interaction Design & Prototyping
- Wireframing & Concept Sketching
- Responsive Web & Mobile Design
- User Research & Analytics
- Design for Accessibility
- Information Architecture
- Ideation & Storyboarding
- Design Systems & Style Guide
- Team Leadership
- Collaboration
- Self-Starter

Technical & Front-End Skills:

- HTML5, CSS3, Web Performance Optimization
- JavaScript (Basic), jQuery, Bootstrap
- WordPress Theme Development
- On-Page SEO & Image Compression
- Adobe Creative Suite (Photoshop)

UX/UI Design & Prototyping

- Figma
- Adobe XD
- Balsamiq

Collaboration & Workflow

- Miro
- Notion

Specializations

- Fintech
- Healthcare
- SaaS Products
- B2B Product Experiences

Additional Expertise

- Attention to Detail
- Design Trends Awareness

Education

- **Msc – Computer Science**
- 2008 – 2010, Dr. Babasaheb Ambedkar Technological University Ch. Sambhaji Nagar
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- I hold a Master's degree in Computer Science, specializing in web development and cloud computing, with a strong foundation in algorithms, AI, cybersecurity, software engineering, and database systems. My studies in human-computer interaction (HCI) deepened my passion for UX design, allowing me to blend technical expertise with user-centric methodologies. This background enables me to create secure, efficient, and high-performing digital experiences that prioritize both usability and innovation.

About Me

With over **11 years** of experience in **UX design, product design, and front-end development**, I specialize in crafting intuitive, accessible, and data-driven user experiences. My approach is rooted in **human-centered design (HCD)**, ensuring that every digital product I create aligns with user needs, business goals, and emerging industry trends.

I have worked across small businesses, enterprises, **Healthcare**, **Banking** and high-traffic **eCommerce** platforms, focusing on research-driven UX, usability testing, and conversion rate optimization. My expertise spans wireframing, prototyping, information architecture, and interaction design, ensuring that products are not only visually appealing but also functional and seamless across all devices.

Professional Approach:

◆ Empathy-Driven Design: I prioritize user needs, leveraging qualitative and quantitative research to inform design decisions.
◆ Collaborative Mindset: I work closely with cross-functional teams, including developers, product managers, and stakeholders, to ensure a seamless design-to-development handoff.
◆ Iterative & Agile Process: I embrace an agile UX workflow, continuously testing and refining designs based on real user feedback.
◆ Future-Ready Thinking: I stay up-to-date with emerging UX trends, accessibility guidelines, and technological advancements to create scalable and future-proof digital experiences.

Currently, I contribute to end-to-end UX design processes, from discovery and ideation to prototyping and implementation, helping businesses create products that are not just beautiful but intuitive, accessible, and user-friendly.

I'm passionate about solving complex user challenges through thoughtful UX strategy and data-driven design. Open to new opportunities in Senior UX roles where I can drive impactful user experiences and business growth.

Experience

Lead UX Designer | Opus Technologies
02/2023 - Ongoing, Hybrid

- I have gained **in-depth insights into secured card payments**, particularly while working on projects for **TCM Bank** and **Paysemble**. Through these experiences, I have developed a comprehensive understanding of how secured payment systems function within the banking sector.
- Working closely with **TCM Bank**, I designed user-friendly, intuitive solutions that align with their business objectives while ensuring compliance with industry standards. Additionally, my work on the **Paysemble** project involved enhancing digital payment experiences, optimizing transaction flows, and improving overall usability for end users.
- By leveraging my **UX expertise**, I have successfully proposed and designed solutions that prioritize **security, accessibility, and seamless user interactions**, ensuring an efficient and frictionless banking experience for our clients.

Senior UX / UI Designer | Nihilent Ltd
04/2021 - 02/2023, WFO / Remote

- I have contributed to various **UX-driven projects**, including **Sapient, the Rebate Castrol Tool, Benchmark, and Artoreal**, focusing on enhancing user experiences across eCommerce platforms.
- Each project involved **deep user research, wireframing, prototyping, and usability testing** to create **intuitive, efficient, and engaging interfaces**. While working on **Sapient**, I optimized user flows to enhance accessibility and navigation. The **Rebate Castrol Tool** required a seamless rebate management system, where I designed an intuitive dashboard for better usability. **Benchmark** focused on data visualization, ensuring complex information was presented in a clear and actionable manner. Meanwhile, **Artoreal** involved crafting immersive **eCommerce** experiences, leveraging **interaction design** to enhance engagement and conversion rates.
- By integrating **user-centered design principles**, I ensured these products were not only aesthetically appealing but also functional, accessible, and conversion-driven, ultimately improving user satisfaction and business performance.

Senior UX / UI Designer | Deutsche Telekom Clinical Solutions India Pvt. Ltd
07/2017 - 03/2021, WFO / Remote

- I led the UX design and conceptualization of iMedOne, a premier healthcare product in the healthcare domain, ensuring an intuitive and user-centric experience tailored to the needs of medical professionals and patients.
- Designed for our Germany-based client, iMedOne required seamless navigation, accessibility, and compliance with healthcare regulations. Through close collaboration with stakeholders, I conducted user interviews, usability testing, and iterative prototyping to align the product with real-world medical workflows. My approach focused on enhancing efficiency, reducing cognitive load, and optimizing information architecture to deliver a streamlined and effective user experience.
- By prioritizing human-centered design principles, I ensured iMedOne not only met functional requirements but also improved usability, engagement, and overall healthcare efficiency.

UX / UI Designer | Experis IT India (Contract on Nihilent Ltd.)
11/2015 - 01/2017, WFO

- I have designed user-centric experiences for diverse platforms, including Artoreal in eCommerce and Tumbhi in entertainment, focusing on enhancing usability, engagement, and seamless interactions.
- For Artoreal, I crafted an intuitive and visually engaging eCommerce experience, optimizing product discovery, navigation, and conversion flows to enhance user engagement. My work involved wireframing, prototyping, and usability testing to ensure a smooth shopping journey.
- In contrast, Tumbhi, an entertainment platform, required a more immersive and interactive UX approach. I focused on designing engaging content discovery experiences, improving media browsing, personalization, and user interactions to keep audiences captivated.

Senior Executive- Web Designer | Capita India Pvt Ltd
02/2013 - 02/2015, WFO

- I have had the opportunity to work on Marks & Spencer's eCommerce platform, one of the largest global retail websites, where I focused on enhancing user engagement and conversion through UX-driven design strategies.
- As part of this team, I specialized in designing data-driven email campaigns, ensuring personalized, visually appealing, and mobile-friendly experiences that drive customer retention. Additionally, I played a key role in creating high-performing landing pages, tailored to specific user needs and business goals. My approach involved A/B testing, user behavior analysis, and responsive design principles to optimize engagement and maximize conversion rates.
- By integrating user experience best practices, I contributed to a seamless and impactful digital retail experience, ensuring consistency, accessibility, and effectiveness across all customer touchpoints.